

Child Care Facilities Initiative (CCFI)

June 6, 2022



Preschool for All - by the numbers

- Working with its first set of child care entrepreneurs
- 48 programs in 36 preschools
- 675 slots
- 24 home-based, 9 school-based (2 culturally specific), 15 centers
- Next year target is 1,500, then 2,500 the following year
- Grow until reach universal access, which is 11,000

Accessing Facilities - Barriers and Challenges

Cost of housing -
down payments
impact available
capital for space
build out

Lack of an overview, high
level understanding of the
agencies, steps and correct
sequence of engagement
for permitting, zoning and
licensing ECE facilities

Lack of
availability of
properties in
areas proximate
to families or
areas of demand

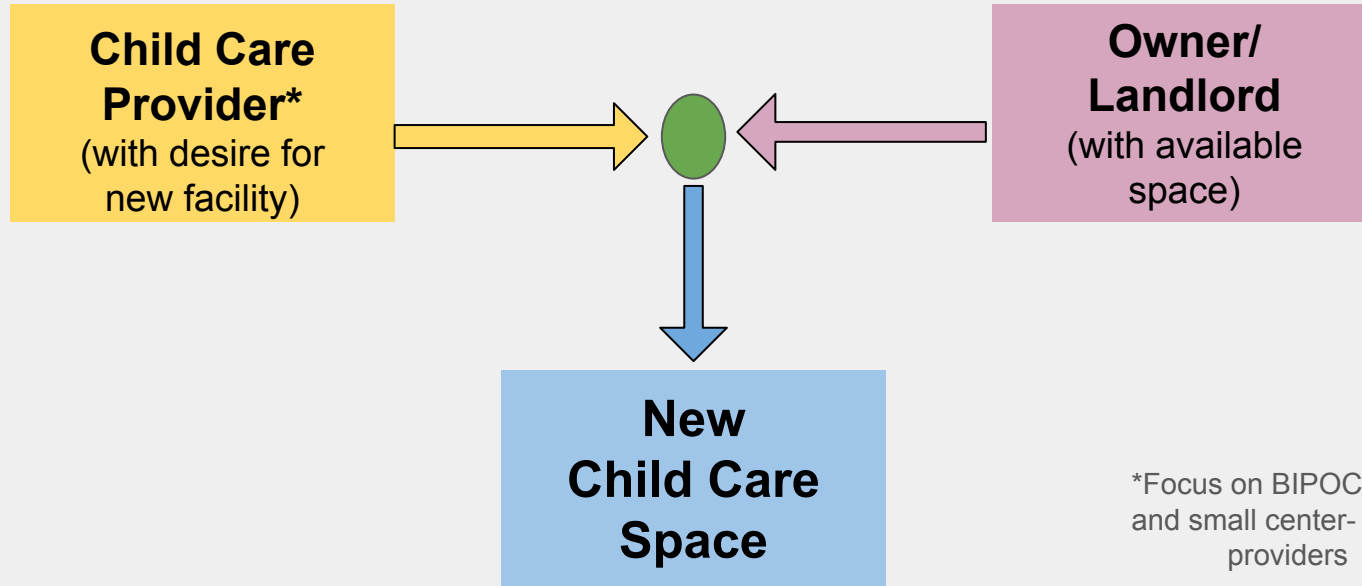
Inability to secure
funding through
banks/other
lenders early in the
planning process
creates uncertainty
when providing
letters of intent/
lease proposals and
sets up
unresolvable
contingency loops

Landlords can
sell or convert
space and force
relocation of ECE
provider as
market
opportunities
present
themselves.

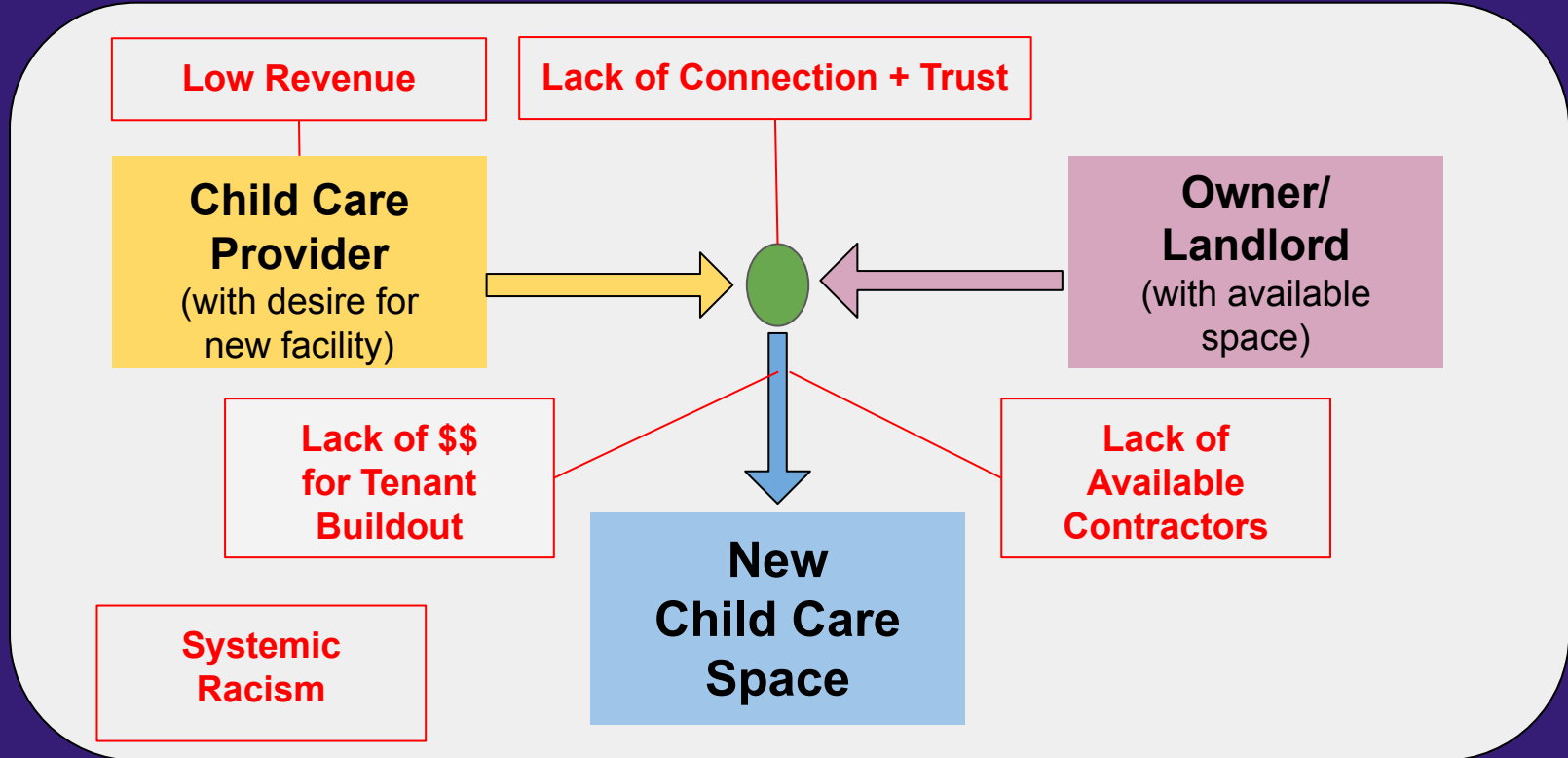
Demands of
running ECE
program leave
little time to
supplement
skills

High tenant
improvement
costs impacts
landlord
willingness to
rent and stress
an already slim
bottom line

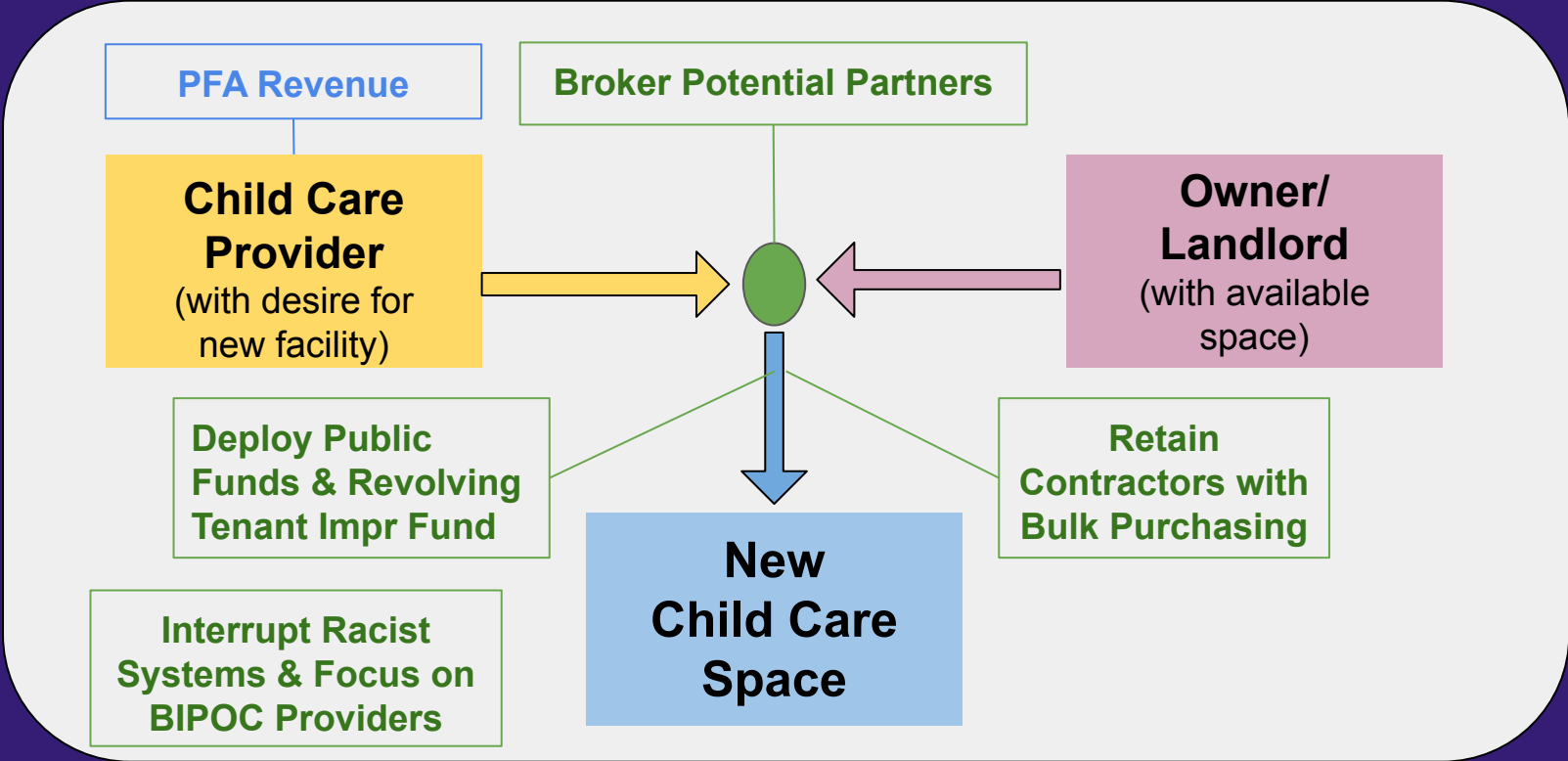
CCFI Theory of Action



Demonstration Project Theory - PROBLEMS



Demonstration Project Theory - CCFI SOLUTION



CCFI Evolved Approach

Child Care Facilities Initiative

**OBJECTIVE:
PROGRESS NOW + LONG TERM MARKET CHANGE**

— Priorities —

**Home-Based
Childcare
Providers**

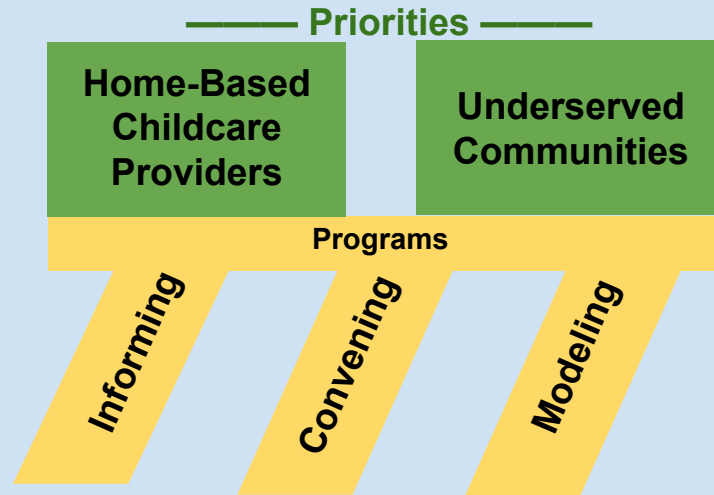
**Underserved
Communities**

Programs

Informing

Convening

Modeling



How Philanthropy Can Help

Information and Advocacy

- Research and information
- Public facilities funding

Grants and Investments

- New facility developments
- Help fund small grants
- Invest corpus in CDFI's and loan funds

Capacity and Pipeline Building

- Intermediaries

Thank you!

- For more information on the Child Care Facilities Initiative (including a link to the Barriers and Challenges to Increasing Early Childhood Capacity in Multnomah County):
<https://www.socialventurepartners.org/portland/profiles/child-care-facilities-initiative/>

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