

**NEXT MEETING Monday February 22th 2021 1:00-2:30 pm with Barry Long, Urban Design Associates; Paradise Community engagement and planning following the Camp Fire.**

**Minutes  
Jefferson e Funders Forum  
February 8th, 2021 1:00-2:30 pm  
Virtual ZOOM Round Up**

***Jefferson Funders Forum brings together public and private philanthropic leadership to share information, perspectives and experiences; cooperatively explore and leverage resources to positively impact communities in southern Oregon and northern California.***

***Levels of Engagement:*** I. Communication and Information Sharing; II. Learning Together; III. Planning for Collective & Collaborative Action IV. Action

**ZOOM Facilitator Bill Thorndike, NW Health Foundation**

**I. Welcome & Introductions-**

Today February 8<sup>th</sup>, 2021, we enjoyed the participation of 56 individuals including our guests from *North Valley Community Foundation, Sierra Nevada Brewing Co, Rebuild Paradise Foundation and Oregon Community Foundation*. ZOOM participants represented regional funders, community-based organizations, FEMA, AARP, Oregon American Planning Association (OAPA), Rogue Community College, Jackson County Emergency Management, State of Oregon Programs, Fannie Mae, AllCare, Dutch Bros, DEQ, Business Oregon, Harry & David, Rogue Workforce Partnership and SO Regional Economic Development Inc. along with members of community based organizations and volunteers.

**Opening WORDs: A favorite flavor, and chocolate seems to dominate in different forms:**

*Jalapeno, Movie Theater fake butter, salted caramel(3), blackberry(4), green chile, ginger, French vanilla, dark chocolate(5), cinnamon, coconut, coffee, dill, tequila, cookie dough, pistachio, chocolate chip mint, pomelo, passionfruit, strawberry bacon, kalua, anise/fennel, apple, licorice, mocha fudge, fresh bread, garlic, curry, peppermint, chocolate caramel(3), peach, milk chocolate, cardamon, filbert/hazel nut, mint chocolate chip, pork belly, apricot, mango.*

*Wow, what a line-up of interesting flavors and the many shared favorites.*

**II. Learning Together: The Camp Fire: from devastation to recovery & rebuilding back better together.**



- o I connected with Jennifer Thompson from Rebuilding North Bay knowing that we needed to capture this moment of the public's attention for what would be 6-7 year rebuilding process.
- o NV Community Foundation sponsored the work and was the point of connection for resources. California Community Foundation stepped up to financially support the activities of what is called Rebuild Paradise.
- o We created programs to help people know how to rebuild and rebuild affordably since even those who were insured were underinsured. And programs to help repopulate the area, as well as identify gaps in services.

### III. Dialogue about the potential roles of philanthropy in disaster response and recovery: Bill

- **It's in the Gray Area where the role of philanthropy is critical.**
  - o Initiating what needs to happen;
  - o Bull dogging the processes of rebuilding;
  - o Supporting those who are making a difference in the ongoing recovery of individual lives, families, infrastructure, housing, and the community's sense of self.
  - o Calling City managers, Planners, asking how philanthropy & business can help.
  - o Reaching out to expertise in city design processes;
  - o Paying for planning in order to set up the preferred future and ensure community engagement;
  - o *In Butte County after the Camp fire destruction on November 8<sup>th</sup>, 2018 the initial planning meeting for Paradise was January 20, 2019 and the Plan was adopted by the City in June 2019.*
  - o The Rebuild Paradise Plan is the guide for the City.
  - o The process was cathartic for the entire community and everyone became engaged in the projects. The process included people displaced out of the area and on location. The church provided the space and it was full.
- **What would you do different or what have you learned?**
  - o Check the towns and counties to make sure they **update their plans after a disaster** since the entire landscape has changed and the rules of the recent past may no longer fit and actually get in the way of rebuilding.
  - o We are still learning day to day.
  - o **It is really important to have a group of people who can be at the 40,000 foot level and hold the long term vision.** It is easy to get caught up in the day to day only and forget why decisions were made.
  - o Make sure to have other studies done so you can see the gaps and the opportunities to rebuild better and fill gaps.

- o **Housing is a regional issue** and with a disaster it is important to have a regional housing vision. We held a **Housing Forum** of banks, funders, housing advocates, city managers, three counties, and included other municipalities involved with housing-water, sewer, roads etc.
- o We had an **Economic Impact Analysis** for the region to use to inform us of our processes going forward.
- o The **Community Planning process went so well**; a good design that was created by *leading with empathy*.
- o Important to invest in mitigation and prevention.
- o **The Community Plan had three Lens: Safer; Keep Affordable; Better**
- o Creating a single source of Truth. We have a Hub, The Resiliency Center where resources are offered and engages people. Make it Paradise website and mantra.
- o **ReBuilding Resiliency Center**-Hub for the source/truth/connecting.
- o **The LTRG named The Campfire Collaborative** stepped up to meet people where they are with recovery, spiritual and emotional support.
- o **Camp Fire Zone Captains**- go out and find people, they are people who know what was going on and find the neighbors and stay in touch.
- o **Northern California Grantmakers**- a great resource. They helped coordinate meetings of grant makers with North Valley Community Foundation.
- **Funding Wisdom**
  - o Make sure those you fund are part of the LTRG or are involved in the long term recovery and rebuilding capacity work.
  - o Early investments into groups helps them build their capacity and reduces burn out.
  - o Leverage and match challenges with other businesses with public-private and corporate resources.

#### **Oregon Community Foundation Report-**

*Melissa Freeman, Oregon Community Foundation*

1. Meyer Memorial Trust, The Ford Family Foundation and Oregon Community Foundation pooled \$1M each and joined forces to create the Community Rebuilding Fund. OCF is managing the fund, but the three foundations are designing it together. OCF is raising money for the fund.
2. The Community Rebuilding Fund will have a three-phase approach to supporting Oregon communities recovering from wildfires. Information will be available and announced mid- February. A [Town Hall](#) will occur on Feb. 17 from 12-1:30 p.m.
3. Since September, OCF donors have directed \$1.7 million in grants to communities in eight counties impacted by wildfires.
4. \$500,000 of those funds went specifically to nonprofits in Jackson County.

**IV. Adjourn** See below Links to references above

**Paradise Planning Process:**

<https://www.urbandesignassociates.com/uda-stories/2019/3/14/make-it-paradise>

**Paradise Community Recovery Plan:**

[https://issuu.com/makeitparadise/docs/2350rptbook\\_final190624?fr=xKAE9\\_zU1NQ](https://issuu.com/makeitparadise/docs/2350rptbook_final190624?fr=xKAE9_zU1NQ)

**Strengthening the Safety Net in Butte County:**

[https://92834669-3457-4909-bc7c-6e94197d5ac5.filesusr.com/ugd/26589b\\_7fd90be0abc44c2091b0da902402c8ca.pdf](https://92834669-3457-4909-bc7c-6e94197d5ac5.filesusr.com/ugd/26589b_7fd90be0abc44c2091b0da902402c8ca.pdf)

**The Camp fire Collaborative-LTRG**

<https://www.campfire-collaborative.org/>

**ReMake Talent**

[www.remaketalent.org/zonecaptains](http://www.remaketalent.org/zonecaptains)

**Here is one of two meetings on Zone /Block Captains on YouTube**

<https://www.youtube.com/watch?v=aLEPa5ZFjw8>

**Zone Captains Map for the Almeda Fire:**

<https://www.arcgis.com/home/webmap/viewer.html?webmap=190ed6b46f4e42d18794b6d8f3a9d6b8&extent=-122.9503,42.1676,-122.5455,42.3231>

**Here is the first mtg on Block/Zone Captains. Has leaders from Paradise and Sonoma County**

<https://www.youtube.com/watch?v=BSX2AFfAwBU&t=865s>

**North Valley Community Foundation Butte Strong Application Sample**

[https://buttestrongfund.org/public/uploads/images/Butte\\_Strong\\_Fund\\_Grant\\_Program\\_Guidelines\\_5-14-20.pdf](https://buttestrongfund.org/public/uploads/images/Butte_Strong_Fund_Grant_Program_Guidelines_5-14-20.pdf)

**Camp Fire 6-month report:**

[https://92834669-3457-4909-bc7c-6e94197d5ac5.filesusr.com/ugd/26589b\\_072478376bdd43fab8b8bb881c4bbf16.pdf](https://92834669-3457-4909-bc7c-6e94197d5ac5.filesusr.com/ugd/26589b_072478376bdd43fab8b8bb881c4bbf16.pdf)

**www.rebuildparadise.org** is our site and feel free to reach out to me any time with questions

[Charles@rebuildparadise.org](mailto:Charles@rebuildparadise.org)

Jennifer Thompson, happy to help.

[jennifer@rebuildnorthbay.org](mailto:jennifer@rebuildnorthbay.org)

[www.rebuildnorthbay.org](http://www.rebuildnorthbay.org)

**Link to Oregon Community Foundation Town Hall January 17 2021:**

<http://createsend.com/t/r-DF774BAEFD18A31B2540EF23F30FEDED>

Alan Kwok, Northern California Grantmakers.

Alan H. Kwok, PhD | Director, Disaster Resilience

Coordinated funders meetings for North Valley Community Foundation Monthly for 12 months

Northern California Grantmakers | 160 Spear Street, Suite 360 | San Francisco, CA

(415) 216-5301 (mobile) | [akwok@ncg.org](mailto:akwok@ncg.org)

Oregon American Planning Association Susan Millhauser, [susan@oregonapa.org](mailto:susan@oregonapa.org)